

SANDRA L. RIERSON
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San Diego, California 92107
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EDUCATION:

YALE LAW SCHOOL, New Haven, CT

Juris Doctorate, June 1992
Yale Law Journal, Symposium Editor
Yale Law and Policy Review, Editor
Immigration Legal Services Clinic
Board of Directors, Student Funded Fellowships

UNIVERSITY OF NORTH CAROLINA, Chapel Hill, NC

B.A. in Political Science and History, May 1989, *Summa Cum Laude*, Phi Beta Kappa
Harry S. Truman Fellowship
John Motley Morehead Scholarship
Presidential Scholar
Senior Award for Student Government
Academic Issues Chairperson, Student Government
President, UNC Young Democrats

WORK EXPERIENCE AND ACADEMIC APPOINTMENTS:

2002-present **Thomas Jefferson School of Law**, San Diego, CA

Professor (with tenure). Courses taught and academic interests include Civil Procedure I and II, Trademark and Unfair Competition Law, Scholarly Legal Writing (for law review students), Intellectual Property, Constitutional History, Slavery's Imprint on the United States Constitution (seminar), Advanced Trademark Law (seminar).

Online Teaching Experience:

Synchronous Zoom-only remote teaching, Spring 2020 – Spring 2021 (Civil Procedure, Legal Writing I, Scholarly Legal Writing, Slavery's Imprint on the U.S. Constitution (seminar)). Gained proficiency in synchronous zoom teaching and interaction, including polling, chat, breakout room, share screen, and other features.

Committee Service includes Law Review (Chair), Academic Policy, Experiential Learning, Admissions, Tenure and Promotions, and Board of Trustees Liaison (elected faculty representative).

Received *IL Faculty of the Year Award* in 2019.

- 2021-2023 **California Western School of Law, San Diego, CA**
Visiting Associate Professor. Courses taught include Civil Procedure I and II, and Slavery’s Imprint on the United States Constitution (seminar), during the 2022 and 2023 academic years.
- 1997-2002;
1993-1995 **Quinn Emanuel Urquhart & Sullivan, LLP, Los Angeles, CA**
Partner in a 150-lawyer civil litigation firm. Civil trial and appellate practice in intellectual property, government contracts, wrongful termination and discrimination suits, and general business litigation.
- 1995-1997 **University of San Diego School of Law, San Diego, CA**
Lawyering Skills Instructor. Taught legal research and writing, appellate brief writing, and appellate advocacy.
- 1992-1993 **Hon. Richard A. Gadbois, Jr., Los Angeles, CA**
Law Clerk to Hon. Richard A. Gadbois, Jr., United States District Court, Central District of California.

PUBLICATIONS AND PRESENTATIONS:

CONSTITUTIONAL LAW AND LEGAL HISTORY – LAW REVIEW ARTICLES:

Tracing the Roots of the Thirteenth Amendment, 91 UMKC L. REV. 57 (2022).

The Wilmington Massacre and Coup of 1898 and the Search for Restorative Justice, 14 ELON L. REV. 117 (2022) (with Melanie Schwimmer).

Fugitive Slaves and Undocumented Immigrants: Testing the Boundaries of Our Federalism, 74 MIAMI L. REV. 598 (2020).

The Thirteenth Amendment as a Model for Revolution, 35 VERMONT L. REV. 765 (2011).

Race and Gender Discrimination: A Historical Case for Equal Treatment under the Fourteenth Amendment, 1 DUKE J. OF GENDER L. & POLICY 89 (1994).

CONSTITUTIONAL LAW AND LEGAL HISTORY – ADDITIONAL WRITINGS:

“I Mean to Succeed”: *Clara Foltz and the Reinvention of Self*, 53 AM. J. LEGAL HIST. 131 (2013) (with Marybeth Herald) (book review).

Meyer v. Nebraska, 262 U.S. 390 (1923), in ENCYCLOPEDIA OF THE SUPREME COURT OF THE UNITED STATES (Macmillan/Gale 2008).

Palko v. Connecticut, 302 U.S. 319 (1937), in ENCYCLOPEDIA OF THE SUPREME COURT OF THE UNITED STATES (Macmillan/Gale 2008).

Comstock Act (1873), in 1 MAJOR ACTS OF CONGRESS 166 (Brian K. Landsberg, ed. 2004).

CONSTITUTIONAL LAW AND LEGAL HISTORY – SELECTED ACADEMIC PRESENTATIONS:

The Wilmington Massacre and Coup of 1898 and the Search for Restorative Justice (with Melanie Schwimmer), Elon Law Review Symposium, Reparations: Restorative Justice for Racial Disparities, Elon University School of Law (online) (September 24, 2021).

The Three-Fifths Clause, Dred Scott, and the Fourteenth Amendment: Preserving an Inclusive American Citizenship, Constitutional Law Colloquium, Loyola University Chicago School of Law (online) (November 6-7, 2020), and University of Baltimore Law Review Symposium, 400 Years: Slavery and the Criminal Justice System, University of Baltimore School of Law, Baltimore, Maryland (November 15-16, 2019).

Fugitive Slaves, Sanctuary Cities, and the Illusion of States' Rights Conservatism, University of Detroit-Mercy Law Review Symposium, The Return of Sanctuary Cities: The Muslim Ban, Hurricane Maria, and Everything in Between, University of Detroit-Mercy School of Law, Detroit, Michigan (March 22-24, 2018).

Tracing the Roots of the Thirteenth Amendment, American Constitution Society (ACS) Forum, Dwayne O. Andreas School of Law at Barry University, Miami Shores, Florida (March 1-3, 2018).

The Radical Thirteenth Amendment, AALS Annual Meeting (AALS Legal History Section Panel), Washington, D.C. (December 7, 2012).

TRADEMARK LAW – LAW REVIEW ARTICLES:

Towards a More Coherent Doctrine of Trademark Genericism and Functionality: Focusing on Fair Competition, 27 FORDHAM IPLJ 691 (2017).

The Myth and Reality of Dilution, 11 DUKE L. & TECH. REV. 212 (2012).

IP Remedies after eBay: Assessing the Impact on Trademark Law, 2 AKRON INTELL. PROP. J. 163 (2008), reprinted in TRADEMARK: CONCEPT AND CONTEXT (Amicus Books 2008).

Pharmaceutical Counterfeiting and the Puzzle of Remedies, 8 WAKE FOREST INTELL. PROP. L.J. 433 (2008).

Confronting the Genericism Conundrum, 38 CARDOZO L. REV. 1789 (2007) (with Deven R. Desai), reprinted in INTELLECTUAL PROPERTY LAW REVIEW (West 2008).

TRADEMARK LAW – ADDITIONAL WRITINGS:

U.S. Anti-Dilution Law in its Historical and Contemporary Context, in CAMBRIDGE HANDBOOK ON INTERNATIONAL AND COMPARATIVE TRADEMARK LAW, Cambridge University Press, Jane C. Ginsburg and Irene Calboli eds. (2020) (book chapter).

TRADEMARK LAW – SELECTED ACADEMIC PRESENTATIONS:

Trademark Law and the Creep of Legal Formalism, Sixth Annual Texas A&M Intellectual Property Scholars Roundtable, Texas A&M Center for Law and Intellectual Property at Texas A&M University School of Law, Fort Worth, Texas (November 11-12, 2022).

Speaker, *2020 Year in Review – Key Intellectual Property Cases and Insight*, San Diego County Bar Association, Intellectual Property Section (online) (December 15, 2020).

Towards a More Coherent Doctrine of Trademark Genericism and Functionality: Focusing on Competition, American Bar Association Intellectual Property Law Conference, Bethesda, Maryland (April 6-8, 2016).

Commentator, Panel re *Policing the Desist Letter* by Leah Chan Grinvald, International Trademark Association (INTA) Annual Meeting, San Diego, California (May 4-8, 2015).

Examining Trademark History and the Impact of Erie, Works in Progress in Intellectual Property Conference (WIPIP), Seton Hall University Law School (Newark) (February 21-24, 2013).

Commentator (multiple panels), International Trademark Association (INTA) Annual Meeting, San Francisco, California (May 16, 2011).

Gray Market Goods: A Comparison of Trademark and Copyright Law, San Diego County Bar Association, Intellectual Property Section, San Diego, California (March 22, 2011).

The Moral Right of Dilution, Works in Progress in Intellectual Property Conference (WIPIP), Boston University School of Law (February 11-12, 2011), and Intellectual Property Scholars Conference (IPSC), UC Berkeley School of Law (Aug. 12-13, 2010).

Pharmaceutical Counterfeiting and the Puzzle of Remedies, Wake Forest Intellectual Property Law Journal Symposium, Counterfeit Pharmaceuticals, Wake Forest University School of Law, Winston-Salem, North Carolina (February 22, 2008).

IP Remedies after eBay: Assessing the Impact on Trademark Law, First Annual Intellectual Property Forum at the University of Akron School of Law, Akron, Ohio (2007).